

BRAND GUIDELINE

THE DEFINITION OF THE BRAND GUIDELINES v1.0

SONIC

Security Oriented Nexus for Intelligent
Commodity Solutions Marketplace

Partner Responsible

trustilio BV

Date

March 2026



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LOGO- TYPES

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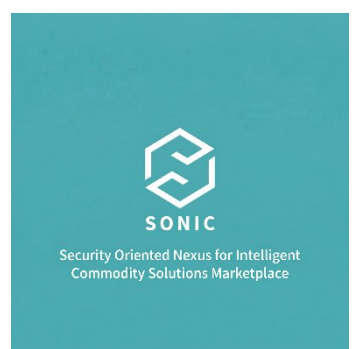
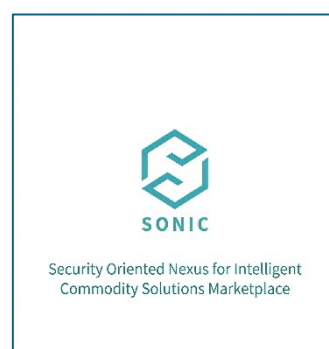
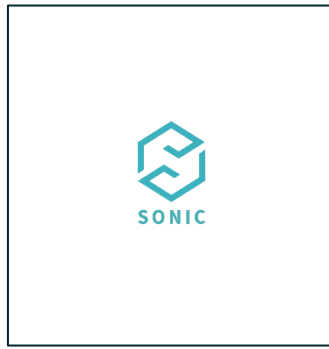
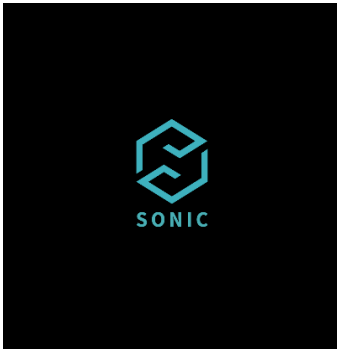
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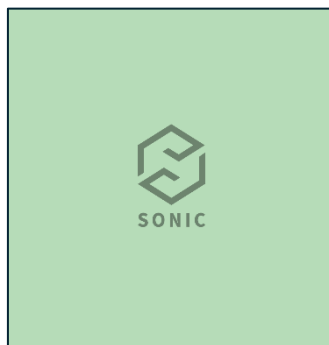
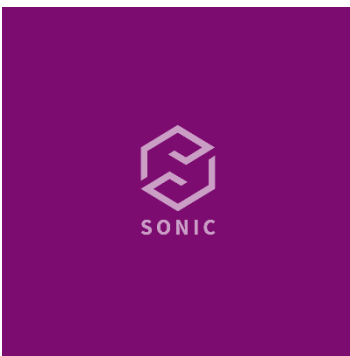
RECOMMENDED FORMATS:

.jpg | .png | .svg

CORPORATE LOGOTYPES:



INCORRECT LOGO APPLICATIONS



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COLOR SYSTEM

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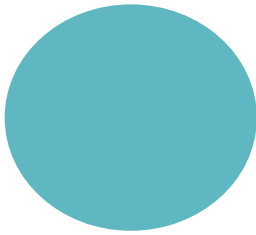
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RECOMMENDED COLOR PROFILE:

sRGB (RGB) and FOGRA39 (CMYK)

CORPORATE COLORS:



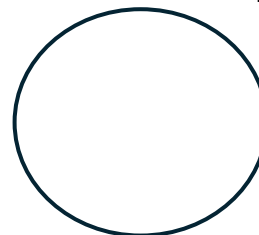
R=98 G=181 B=191

HEX 62 b5 bf

CMYK 49 5 0 25

LAB 69 -23 -12

GrayScale 65



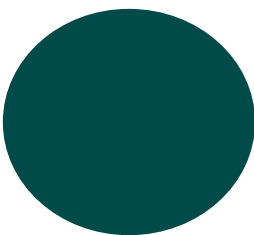
R=255 G=255 B=255

HEX ff ff ff

CMYK 0 0 0 0

LAB 100 0 0

GrayScale 100



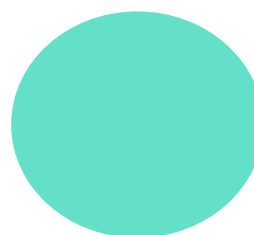
R=0 G=75 B=73

HEX 00 4b 49

CMYK 100 0 3 71

LAB 28 -20 -4

GrayScale 19



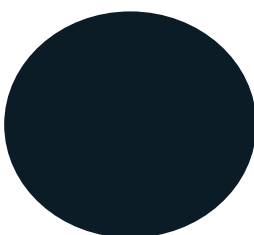
R=100 G=224 B=200

HEX 64 e0

CMYK 55 0 11 12

LAB 81 -43 2

GrayScale 75



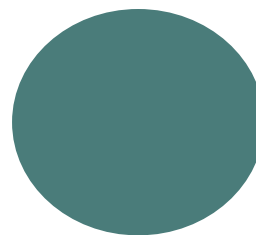
R=11 G=28 B=38

HEX 0b 1c 26

CMYK 71 26 0 85

LAB 11 -4 -10

GrayScale 10



R=74 G=124 B=122

HEX 4a 7c 7a

CMYK 40 0 2 51

LAB 49 -18 -2

GrayScale 44



Gradient 1



+



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TYPO- GRAPHY

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GENERAL RECOMMENTATIONS:

Web Min. Size 18pt

Print Minimum Size 8px

INSTITUTIONAL FONTS

Titles

Aptos

0123456789

BOLD abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

REGULAR abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

Descriptions

Sans Serif

0123456789

BOLD abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

REGULAR abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

APPLI- CATIONS

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GENERAL RECOMMENDATIONS:

Before starting a graphic layout make sure that something already exists and check all colors and fonts

GRAPHIC MOCKUP

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SECURITY ORIENTED NEXUS FOR INTELLIGENT COMMODITY SOLUTIONS MARKETPLACE

ABOUT SONIC
A European cybersecurity project focused on early threat detection, rapid incident response, and enhanced cyber resilience.

- 1. RESILIENT INFRASTRUCTURE:** Robust security and protection for digital systems.
- 2. COLLABORATIVE SYSTEMS:** Interoperable tools and shared intelligence.
- 3. OPERATIONAL EXCELLENCE:** Streamlined processes and predictive analysis.

THE SONIC MARKETPLACE
Discover, select, and deploy advanced cybersecurity tools and services.

Logos: isis ATHENA, University of Cyprus, dea software, AEGIS IT RESEARCH, ubitech, Cymph, trustilio, axon logic, ELECTI, ADACOM, European Cybersecurity Competence Centre

Co-funded by the European Union. The project funded under Grant Agreement No. 101249631 is supported by the European Cybersecurity Competence Centre.

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